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## Techrigy Releases Web 2.0 Compliance Tool for Blogs and Wikis

*SM2 will help organizations automatically monitor blogs and wikis for compliance risks.*

For Immediate Release

ROCHESTER, N.Y./EWorldWire/July 31, 2007 --- Techrigy, Inc. announces the release of its enterprise blog and wiki compliance tool, SM2. This comes in response to the corporate need to verify information and communications that are distributed through new Web 2.0 technologies and avoid damages and liabilities with these communications. SM2 will enable organization to monitor communications on blogs and wikis to ensure that damaging comments or confidential information is not being posted.

"We're trying to help organizations take a step back and say, 'OK, I know these tools are going to be used, so how can I make sure we won't be sued and we're safe when we use these technologies,'" Aaron Newman, president and founder of Techrigy, said.

SM2 will search the internet to discover blogs and wikis containing discussions about an organization. It will then monitor these media and provide notifications when a potentially damaging communication is posted. SM2 will also comb through an organization's internal network to discover blogs and wikis and ensure that they meet corporate standards.

Organizations remain afraid to let their employees use blogs and wikis because of the uncertainty of what will be said on these mediums and the fact that the majority of these communications are viewable by the public.

"Many companies still take the approach that no employees can blog or use wikis," Newman said. "This is not a profitable strategy, as employees are increasingly demanding the ability to use these tools. SM2 is a solution that enables companies to embrace these technologies and still maintain some peace of mind."

Users can visit '<http://www.techrigy.com>' to learn more about SM2, sign up for a free trial, and view white papers about challenges that organizations face with blogs and wikis.

For more information or to schedule an interview call (585)-586-0160.

About Techrigy, Inc.

Techrigy was founded in 2006 by Aaron Newman and Jay Mari with the goal of enabling organizations to embrace social media by mitigating compliance and liability concerns with these technologies Techrigy's products allow organizations to discover and consolidate social media from both inside and outside the network and monitor this content to identify and address risks.

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**SOURCE:** Techrigy, Inc.